

# Holistic Animal Association

## Writers Guidelines and Article Submission Requirements



*Do you have information that you'd like to share with others?*

- Are you an educator that teaches a specific animal therapy topic?
- Are you a professional with case-study or research results to share?
- Are you a student with a written paper on a holistic animal topic?
- Are you a business that can offer business building tips?
- Are you a fellow animal lover who has an inspirational story to share?

If you answered yes to any of the above, please consider submitting an article for publication, we'd love to hear from you!

The following information is a guideline for submitting an article for publication in a H.A.A. publication or educational format.

## Writers Guidelines for Article Submissions:

### Article content should pertain to the following:

- ❖ Holistic Healing Arts with a focus on how they apply to our animal friends
- ❖ Health-related issues and how natural therapies are of benefit
- ❖ Case-study/s or Research Results pertaining to animal therapies, natural botanicals (i.e.: essential oils, flower essences, herbs, homeopaths, nutrition etc.)
- ❖ Business Building Tools & Tips (Marketing, Social Media, Networking etc.)
- ❖ How-to type information (product making, natural therapy application/s)
- ❖ Recipes (natural products: aromatherapy, botanical and herbal etc.)
- ❖ In the News (highlight of information in the news/media pertaining to animals/practitioners etc.)
- ❖ Inspirational True Live Stories, Sharing and Experiences
- ❖ Book & Product Reviews (see separate guidelines for this topic)

### Article Requirements:

- ❖ All articles must be typed single-spaced in a WORD Doc.
- ❖ Articles can be 1-4 Pages (approx 1000-5000 words)
- ❖ E-newsletter Mini Articles (1000 words total)
- ❖ New Roman Times 12 pt Black Font
- ❖ Do not imbed hyperlinks
- ❖ Spell-check your content
- ❖ Include any references and research links at the end of the article
- ❖ Include both the Common Name and Latin Botanical Name (italic) for any essential oils, carrier oils, flower essences or herbs that are listed (use the full name, no abbreviations). Example: lavender (*Lavandula angustifolia*)
- ❖ Do not include any endangered/threatened botanical species (unless for historical reference).
- ❖ Include a brief bio (50 words), your website and email at the end of article
- ❖ Include a separate Headshot (JPEG High Resolution) with your submission
- ❖ Be sure that all information is accurate and abides by copyright law
- ❖ If your article has already been published in another publication, on a website or blog, please make note of this in your submission request by including the name of the publication, date published, and written permission to republish.

We suggest that before submitting any article/information, that you first put your article through spell-checker, and have a fellow colleague double-check your information for typos, errors and over all content flow. Submitted articles/images and information are kept on file at our office. Articles are not guaranteed to be published in any specific format (newsletter, e-booklet, website, or blog).

Any accepted articles that may require extra editing beyond the regular time allowed per article will be returned to the author with a recommendation to make those certain changes or corrections. Articles that are submitted without following Writers Guidelines will be returned as incomplete and may be resubmitted once the guideline requirements have been met.

H.A.A. reserves the right to decline acceptance of any article/information that does not meet within the Code of Ethics, includes any unsafe use of products or therapies, or is considered inappropriate for our format.